

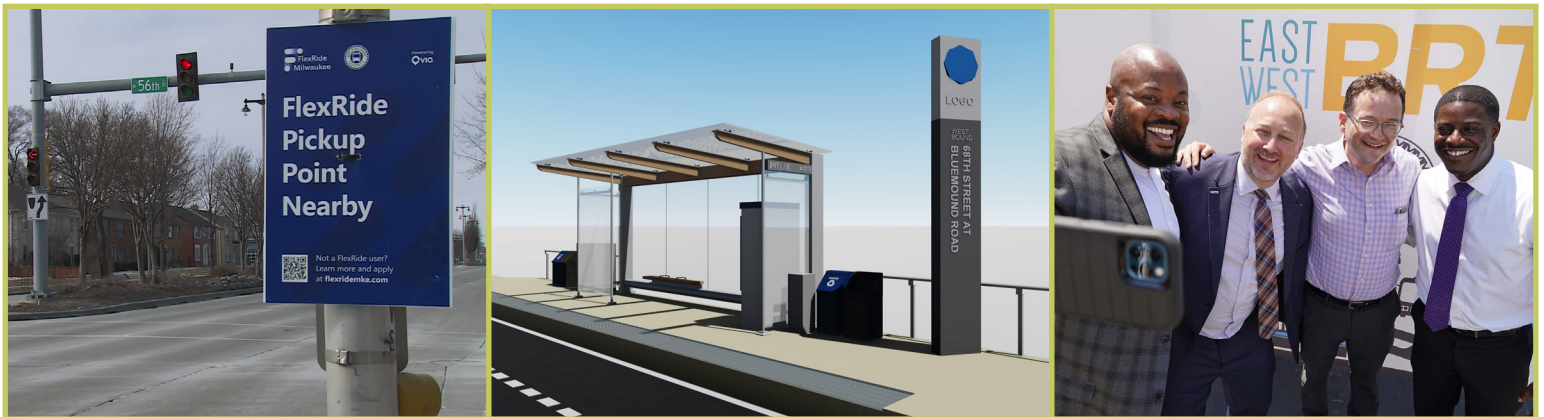


**MOBILISE**

## We are MobilISE.

Since 2015 we have brought SE Wisconsin together around key projects that move multimodal transportation forward. Our unique advocacy model engages diverse business and civic leaders to break down silos, advocate for meaningful solutions and advance equitable approaches to our region's transportation challenges.

Our destination: Regional, modern, flexible and efficient multimodal transportation – reimagined to activate our workforce and attract new talent through new mobility options.



### Innovative Solutions to Move Workforce

MobilISE has spearheaded innovative solutions, including on-demand shuttles, to effectively move people across long distances. We have led planning efforts, worked with regional partners to secure funding, and worked to ensure that these services meet the needs of both businesses and riders.

### Rapid, Regional and Modern Transit

MobilISE is hard at work to support the growth of rapid, reliable and frequent fixed-route transit throughout our region. We advocated for Milwaukee County's new Bus Rapid Transit route and have a seat at the table in pursuing future routes.

### Building a Regional Vision

Our regional gatherings and task forces bring regional leaders together around a common vision for an economically vibrant, inclusive region through better multimodal transportation, and tangible steps to advance the vision.

- » **We Gather:** Our virtual and in-person gatherings draw diverse stakeholders from across the region, across the public and private sectors, and across the political spectrum.
- » **We Advocate:** We have a seat at the table in Madison and in city halls and county courthouses throughout the region. We use our voice to educate decision makers on the importance of quality multimodal transportation and to shape transportation projects to do more for multimodal users
- » **We Act:** MobilISE moves from talk to action by leading and partnering on tangible projects that move the region forward.

### For More Information

Contact Executive Director  
Dave Steele at [dave.steele@mobilisewi.org](mailto:dave.steele@mobilisewi.org)





**MOBILISE**

# Become a Member Today

MobilISE is sustained by members – individuals, companies and organizations that understand the importance of our role as the region’s united platform for multimodal transportation.

You care about our mission of building a better Southeastern Wisconsin through better connectivity – and want to be part of the change. Here is how to get involved:



Former Wauwatosa Mayor Kathy Ehley moderates a Fall Symposium discussion with Franklin Mayor Steve Olson, Waukesha Mayor Shawn Reilly, and Acting Milwaukee Mayor Cavalier Johnson.

»» **Individual Membership**  
\$100 annually

»» **Organizational Membership**  
Businesses, nonprofits and local governments

Small organization (~\$1M or less): \$500 annually

Mid-sized to large organization  
(Over ~\$1M): \$1,500 annually

### Benefits

- Regular updates on MobilISE’s initiatives and ways to get involved
- Recognition on MobilISE’s website and other communications
- Invitations to events and gatherings, including exclusive members-only events

### Sustaining Membership

To inquire about sustaining membership opportunities and benefits for large organizations, please contact Dave Steele at [dave.steele@mobilisewi.org](mailto:dave.steele@mobilisewi.org)

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